

GRADE VIII

# ENRICHMENT ACTIVITY

## THEME : CORPORATE ROADIES

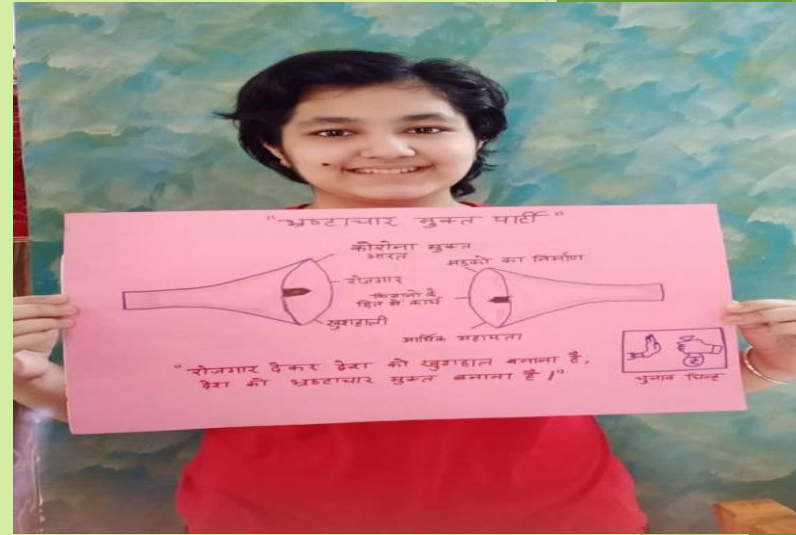
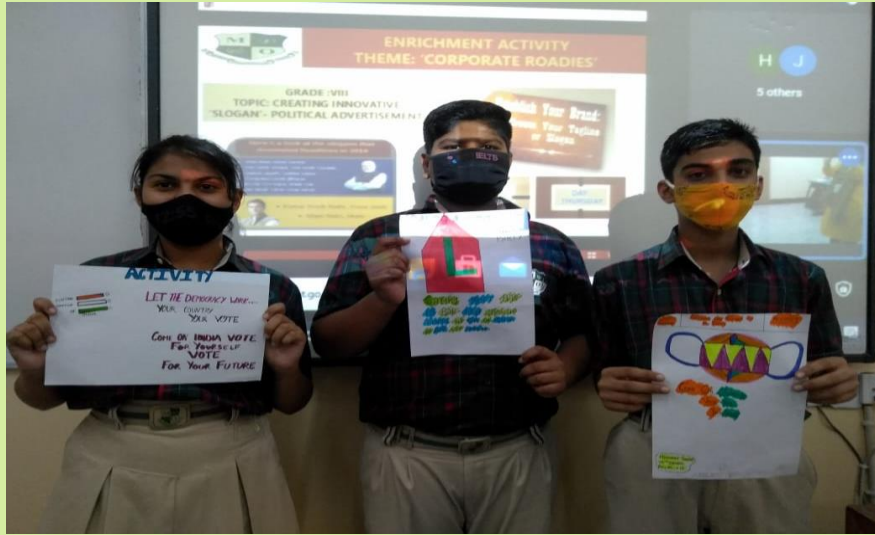
### PROMOTE YOUR OWN POLITICAL PARTY (OCTOBER - 2021)



A workshop on “How to promote our product-Political Advertising was held which gave the learners an insight to the advertising world.



The competition was held on 28<sup>th</sup> October 2021 where they showcased their own advertisement for promoting their own political party. There was also a questionnaire round by the Judge, where they were cross questioned on the agendas of their respective parties. All the participants answered the questions with great confidence.



The workshop, activity, and competition, thus held under Commerce Enrichment also gave the learners an insight to the advertising world ,where they designed their own advertisement for campaigning of their respective political parties. The activity enriched the students and was a great success . The students participated with great zeal and enthusiasm.